

Miss. Elwani[®]

HALAL PERSONAL CARE PRODUCTS

100% CRUELTY FREE & NATURAL



WWW.MISSELWANI.COM



THE START OF A LEGACY



MISS ELWANI is the brand under Erat Empayar Sdn Bhd. Based in Kuala Lumpur, Malaysia. The brand takes the inspiration from one of the co-founder's name, Syazwani and Olympic Gold Swimmer, Rania Elwani. The name represents women empowerment, being true to yourself & dare enough to go for your dreams.

ERAT EMPAYAR is a company founded by a mother & daughter. **ERAT** means...

E

**Entrepreneurship
& Empowerment**

R

Relationships & ROI

A

**Authenticity &
Applicable Knowledge**

T

**Transparency In
Integrity & Syariah**

THE FOUNDERS



PUAN HAJAH SITI ROZIAH BINTI ADAM

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After graduating from Australia with a Bachelor's in Business Accounting, Puan Siti Roziah went on to open several businesses from dry cleaning services to managing nationwide teams of network marketers. She's also a certified HRDF trainer in Malaysia.

This experiences led her to become a sought after training and marketing consultant, conducting workshops for corporate, government and public clients in the fields of marketing, sales and entrepreneurship. Puan Siti has over 23 years experience in sales and marketing, setting up dealer networks, developing entrepreneurs and setting up a brand from concept to store shelf.

CIK SYAZWANI NUR ARINA BINTI SOHAIMI

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Syazwani Nur Arina graduated from Universiti Teknologi MARA, Malaysia with a Bachelor in Accounting, and Masters in Applied Enterprenuership, UiTM in September 2021. She has always been a person passionate in entrepreneurship and has started selling while still a student.

She was the Bureau Leader of Entrepreneurship for nearly 2 years amidst her busy study schedule. Puan Siti noticed her daughter's passion and decided to work with her to set up a solid foundation for her business 'Miss Elwani', their first brand together.



VISION & MISSION

**WITH THE GLOBAL
STAGE IN MIND...**

OUR VISION:

To be an internationally recognized lifestyle personal care brand for shariah compliant products, ethical business conduct and wealth creation opportunities that contributes heavily to the growth of communities around the world.

OUR MISSION:

To empower everyone to ethically fulfill their potential, chief wealth and give back to their world through our shariah compliant products or services from personal care, business development and entrepreneurship education.

PRODUCTS

VCO BAR FACIAL SOAP



A FACIAL CLEANSING BAR SOAP INFUSED WITH VIRGIN COCONUT OIL

We chose to incorporate Virgin Coconut Oil in our VCO Bar because it is the one oil that covers many aspects of our skin like a skincare should.

VCO Bar is a super gentle cleanser that is suitable for all skin types, including sensitive skin.

VCO has lauric acid which has great hydrating, antibacterial, antioxidant & healing properties that helps in healing acne, acne scars, calming down redness, itchiness & inflammation.

Those with eczema, psoriasis, super dry skin and acne-prone skin can truly benefit from this VCO Bar Cleanser!

Made with a unique Elfamoist Technology that locks moisture in the skin up to 30 hours. Protects skin barrier from constant environmental threats that causes loss of water.

Comes in a convenient jar that is lightweight & travel-friendly. Also, hygienic to store the bar soap anytime and anywhere you go!

PRODUCTS

FIRST FLAVOURED VIRGIN COCONUT OIL IN MALAYSIA

Virgin Coconut Oil has a high source of medium-chain triglycerides (MCTs)

MCTs in VCO helps in burning fats and turns it into instant energy booster for the body

VCO also helps in reducing appetite & food cravings for a good period of time

VCO helps those with digestion problems too! VCO prevents constipation & ease bowel movements

Our Flavored VCO is high in quality, cold-pressed, natural & unrefined, with no sugar added



VCOs are made up of lauric acid which is a great antibacterial & antimicrobial source that kills bacteria & viruses in the body

VCO is not only beneficial to our internal health, but also great for external health like our skin, hair & oral health

We invented our Flavored VCO so that people from all ages will love it as it is super delightful & easier to consume

**Unrefined,
Cold-Pressed,
No Sugar Added**

New Flavours Coming Soon!



TESTIMONIALS

VCO Bar Facial Cleanser has really helped me overcome my pigmentation problem. It smells great and its light foam truly makes my skin softer. I have no doubts introducing VCO Bar to my friends and family.

- Noraini Hashim -



After consuming Miss Elwani's Flavoured Virgin Coconut Oil, I often visit the toilet. It feels like my body is going through detox. Best part is, I don't feel as hungry as I used to. VCO definitely controls my appetite too!

- Anonymous Customer -

I've used VCO Bar Facial Cleanser for 3 weeks now. My skin used to be dull but now it's more radiant. I'm really happy! Pigmentation has also faded and my skin feels softer and smoother. Even my husband and children noticed the difference on my skin!

- Rose Maria Ahmad -



I love how Miss Elwani has Flavoured Virgin Coconut Oil. A unique innovation and makes VCO easier to consume. VCO gives me energy when I consume it in the morning everyday. I experience more frequent bowel movements too!

- Anonymous Customer -

WHAT WE STAND FOR

Shariah Compliant Products & Services

**Supporting, Growing & Nurturing
Positive Relationships**

**Ethics & Integrity In All Life
& Business Conducts**

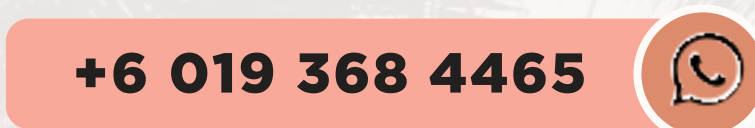
**Empower Others Through
Entrepreneurship &
Education**

Give, Give & Give More!



THE BEAUTY & HEALTH BRAND BRAND THAT LETS YOU #BEMOREYOU

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